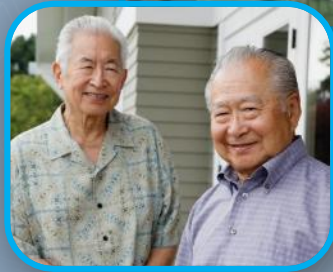
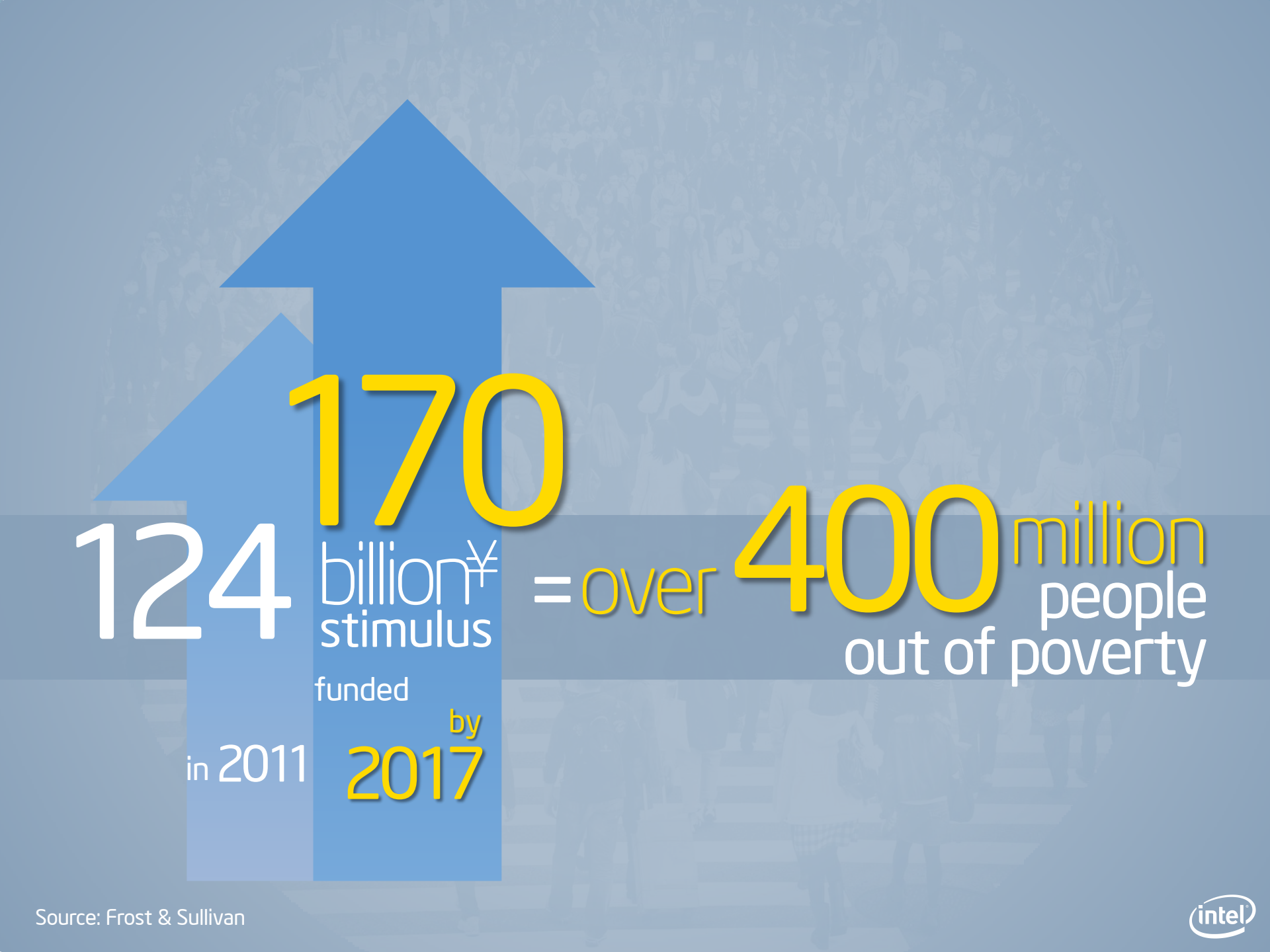


# Age Friendly Cities



Enabling a  
comfortable setting  
for our seniors



124 billion¥  
in 2011

170 billion¥  
funded by  
2017

= over 400 million  
people  
out of poverty

One 1 million-person city  
is created every 2 weeks



growing  
middle class,  
urbanized  
communities



# China's aging population



TODAY

167 million  
>60 years old

China's  
aging  
population

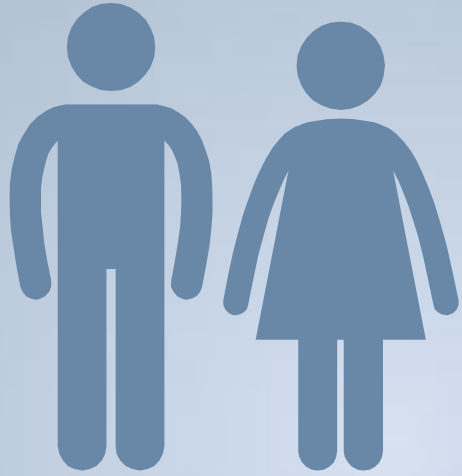


By 2020  
>60 years old  
will increase to:

234 million

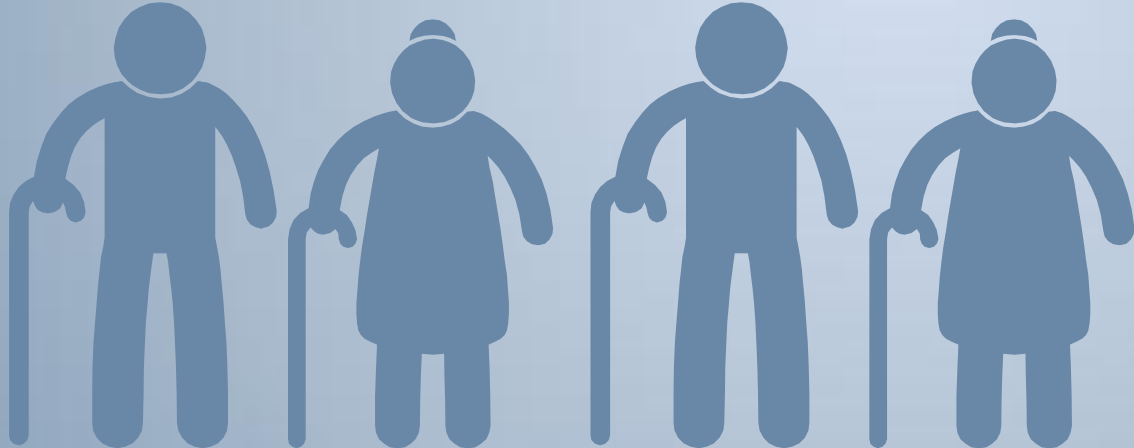
# Impact of 1-child policy

On average,  
**1 couple**



will care for

**4 older family members**



due to 1-child policy

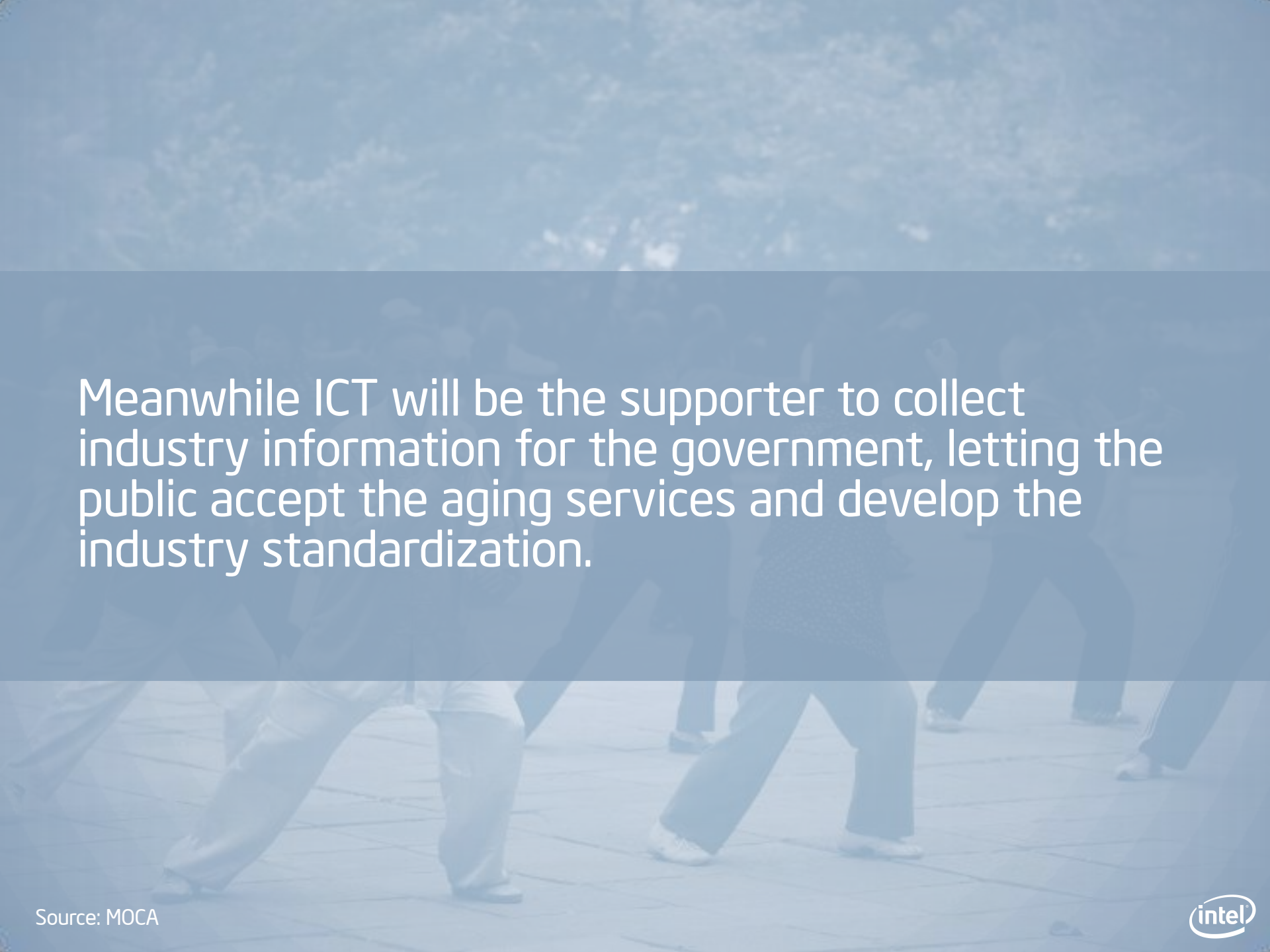
Source: MOCA "12-5" aging service plan



促进现代科技成果的转化和应用，依托现代技术手段，加强居家养老、社区养老服务及机构养老信息化建设，为政府采集行业信息、公众接受养老服务、行业规范化发展提供支持



Promote the transformation and application of modern scientific and technological achievements, relying on modern technological means to strengthen home care, community care services and institutional senior service via information technology infrastructure build-out.



Meanwhile ICT will be the supporter to collect industry information for the government, letting the public accept the aging services and develop the industry standardization.



Public and private organizations  
working together to build the  
age friendly cities of tomorrow.

The importance  
of **services**

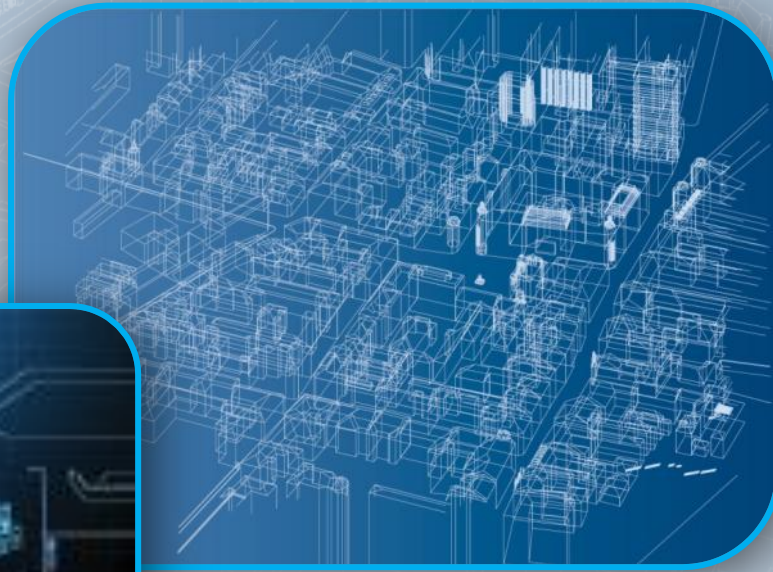


Bringing  
quality  
of life  
peace  
of mind  
and freedom

# Creating the age friendly city

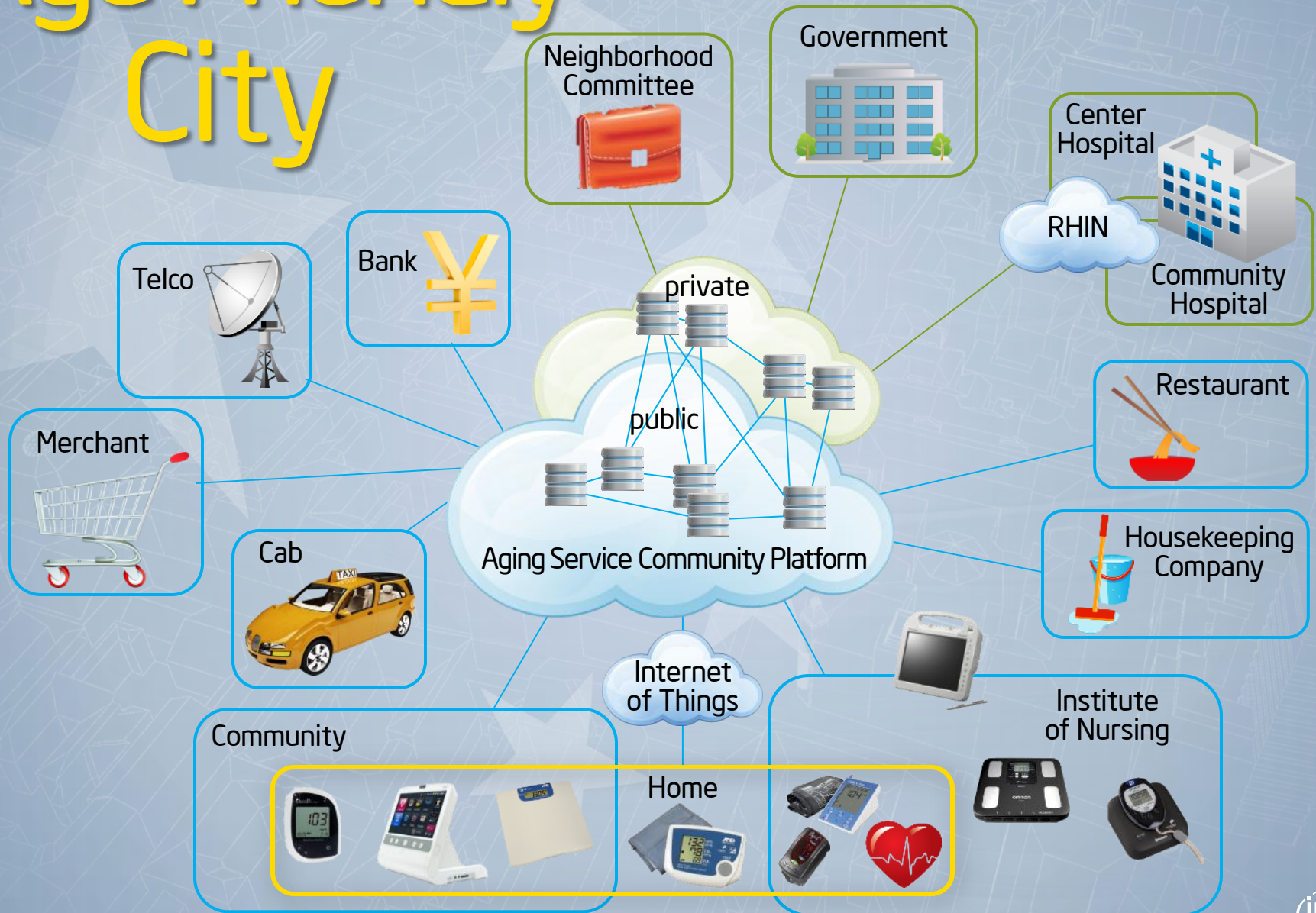


building blocks  
needed for the infrastructure



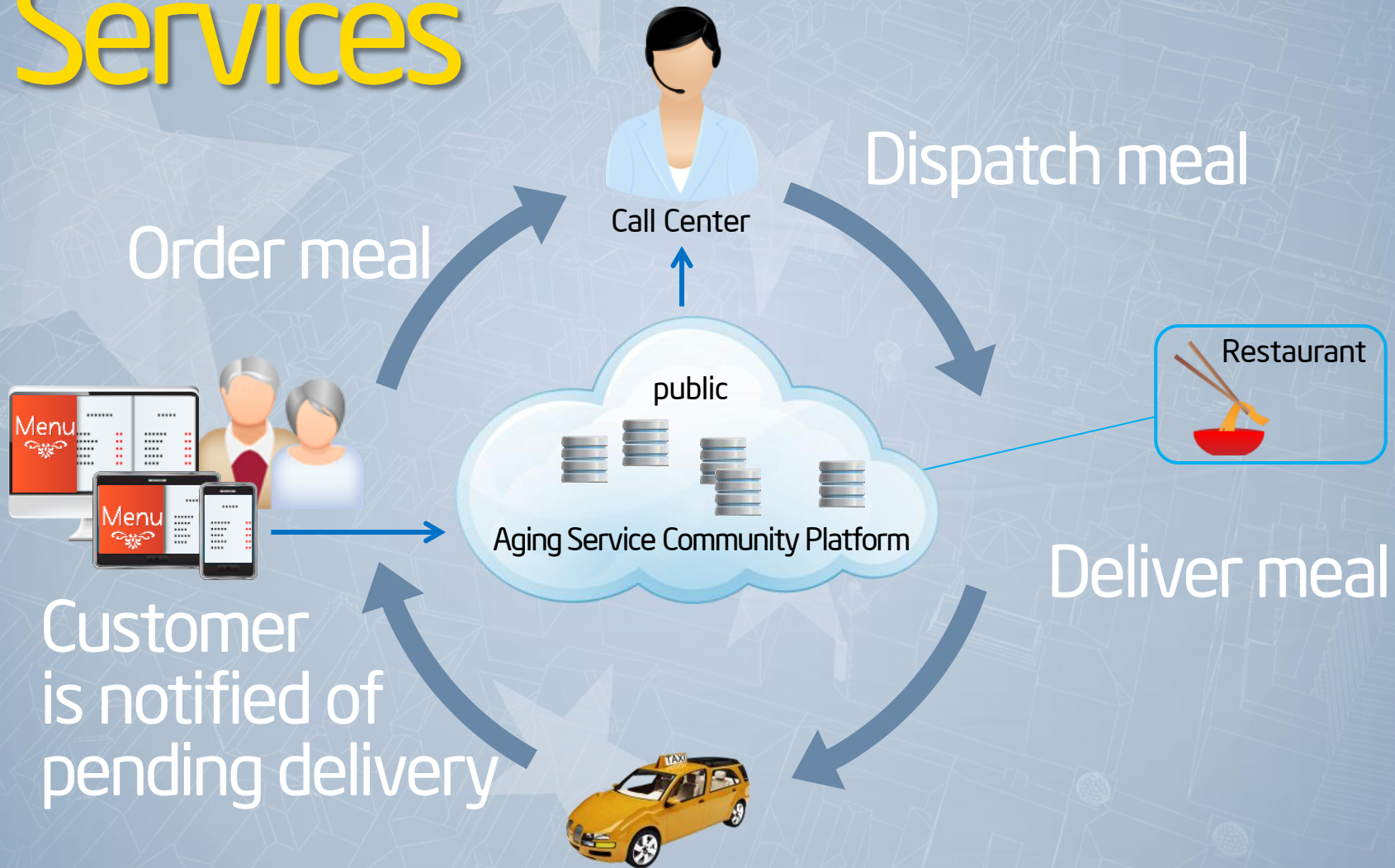
Developing  
**blueprints**  
that connect  
**the building blocks**

# Age Friendly City





# Meal Services



# Collaborating with **MOCA**



Ministry of Civil Affairs of  
the People's Republic of China



**...Working together  
to define blueprints**



Ecosystem  
partners

WHO

UN



We are part of  
a robust ecosystem

# Pilot and deployment

**Neusoft** 东软<sup>®</sup>

**DCN** |  神州数码  
Digital China

 天云科技  
**Skycloud**  
technology

**etcomm**<sup>®</sup>

Extending the  
**connected  
infrastructure**  
to a  
**community  
level**

Thank You

