



The Government
of Israel

A photograph of an elderly man with white hair, smiling broadly. A young girl with brown hair and a green headband is hugging him from behind, also smiling. They are outdoors in a grassy park area with trees in the background.

Senior Citizen Reform

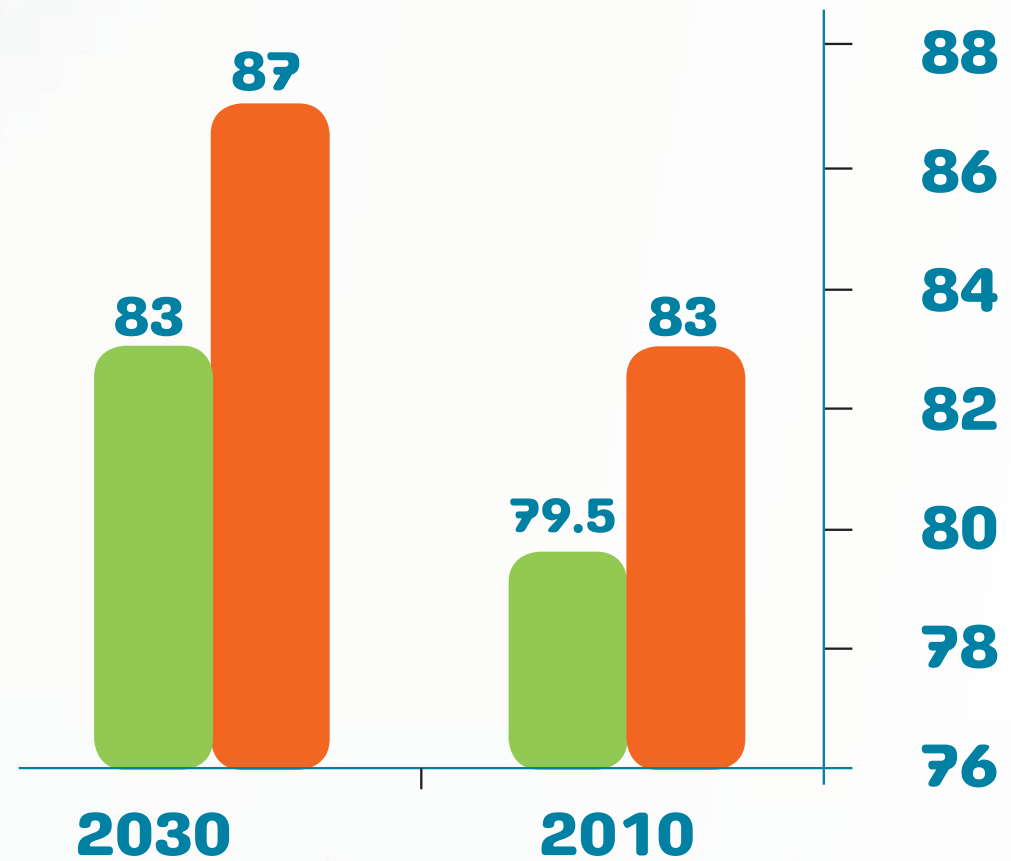
Who is a Senior Citizen in Israel

A senior citizen is defined by the age of retirement:

62 for women, 67 for men.

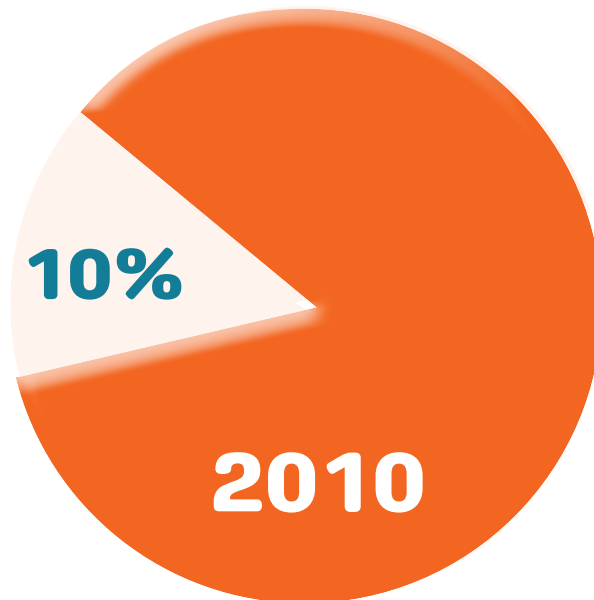


Life Expectancy in Israel

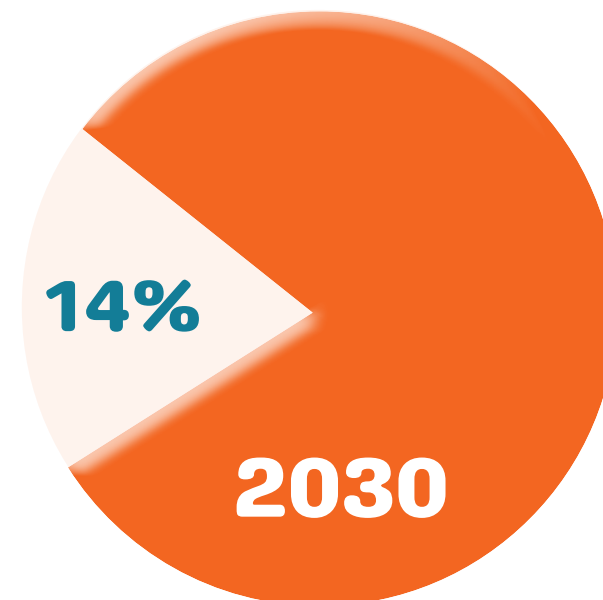


Percentage of Israel's senior population age 65 or over

0.8 milion



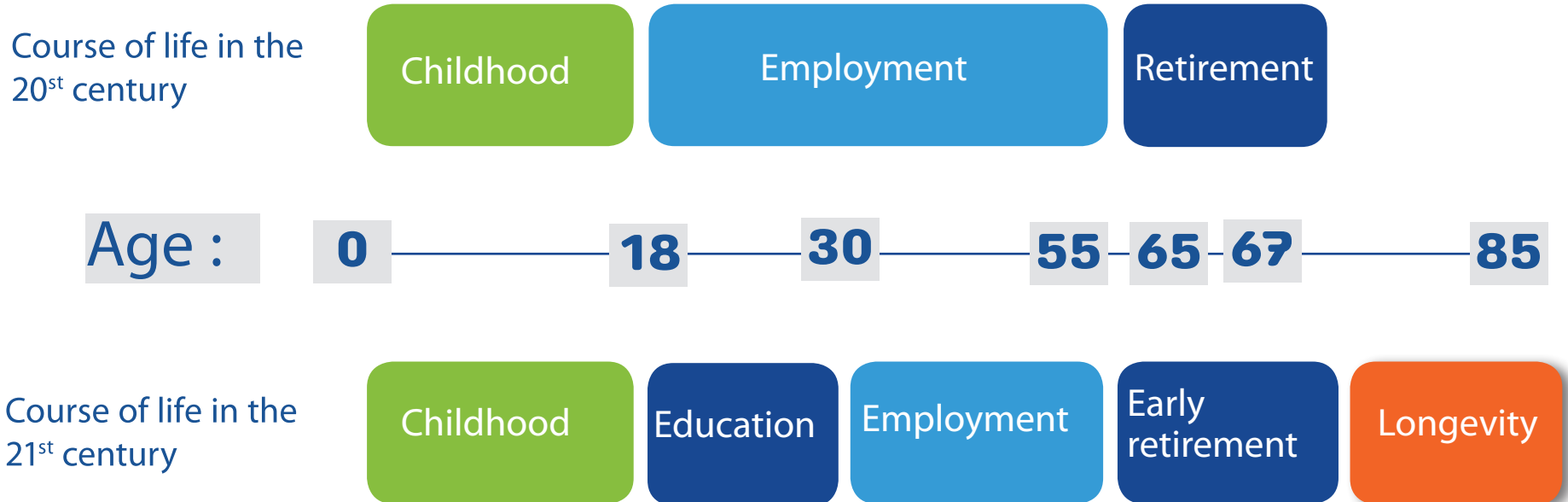
1.4 milion



* A growth rate of 2.5 times that of the overall population in the corresponding period

The change in the course of life

The dramatic increase in life expectancy influences the entire course of the modern man's



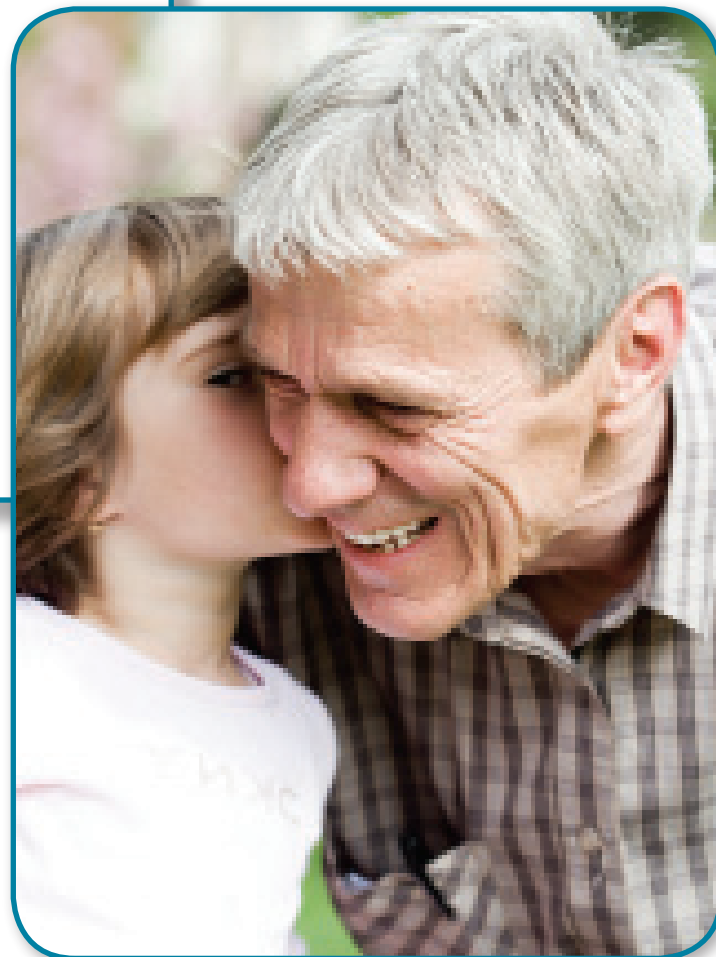
Source: Israel Gerontological Data Center

Long Term Planning

municipal master plan for Senior
Citizens

Research

Pooling the activity of research institutions to promote the study of ageing for long term planning.



Intergenerational Connection

Grandfather – kindergarten program

Intergenerational connection – building heritage sites for Jewish communities.

Employing members of youth movements to benefit the senior citizen community

National Service and Civil Service participants for elderly citizens

Communal activities by students



Long term care:

Long term care:

One-fifth of the Israeli Senior Citizens are entitled to the Nursing Act 160,000 of 800,000

Only 4% in Long-term care institutions.

The average duration of long term care grew rapidly from 18 months to 42 months in 20 years.



Volunteer program

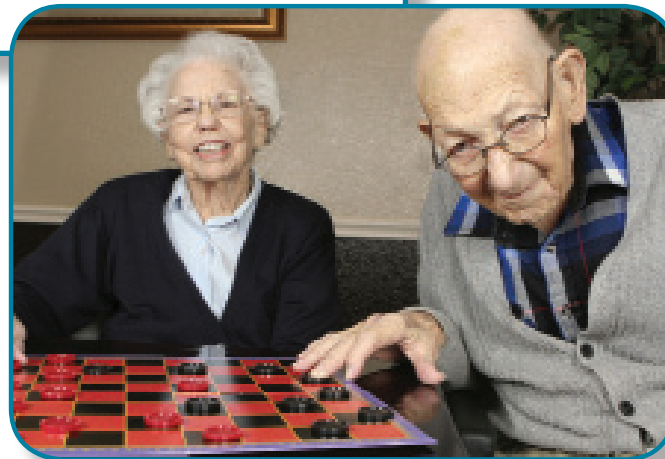
Empowerment of voluntary organizations for recruitment and activation of volunteers for one million hours of volunteer work a month by senior citizens.



Economic Development

Placement and employment Centers

Development of diverse employment solutions for senior citizens which suit their will, professional background and personal skills, through placement in the open market and by development of occupational frameworks suited for senior citizens.



Economic Development

Consumerism club

Incorporation of the senior citizen population as the largest active consumer force in the country

Employing market power to increase



Utilization of rights

*8840 Call Center

A call center for senior citizen issues which provides information and assistance in dealing with government offices and various organizations in a variety of fields: senior citizen rights, health, The National Insurance Institute, housing, welfare, pension, consumerism, culture and leisure, and more. 210,000 calls have been received by the call center thus far.



*8840

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Thank you